



City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

17 January 2024

Licensing Ref No:

23/05693/LIPV - Premises Licence Variation

Title of Report:

Aura
48 - 49 St James's Street
London
SW1A 1JT

Report of:

Director of Public Protection and Licensing

Wards involved:

St James's

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

Kevin Jackaman
Senior Licensing Officer

Contact details

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1. Application

1-A Applicant and premises			
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	29 August 2023		
Applicant:	St James Projects Ltd		
Premises:	Aura		
Premises address:	48 - 49 St James's Street London SW1A 1JT	Ward:	St James's
		Cumulative Impact Area:	None
		Special Consideration Zone:	None
Premises description:	According to the application form the premises trade as a late night vibe dining premises and bar.		
Variation description:	<p>The proposed variation is as follows:</p> <ul style="list-style-type: none"> • To vary the layout of the premises to include a reconfiguration of the kitchen, toilets and seating and bar area. • To vary existing conditions 12, 22, 27, 32, 35 40, 42, 45, 51 and 53. • To remove existing conditions 11. 13, 14, 29, 30, 31 and 48 • To add 11 new conditions. <p>No change of hours is proposed. Full details of the proposed variation appear at sections 1-C to 1-F below.</p>		
Premises licence history:	<p>The premises has had the benefit of a premises licence since August 2005.</p> <p>The current premises licence (23/0566/LIPDPS) can be viewed at Appendix 2 of this report.</p>		
Applicant submissions:	The applicant has attempted to mediate with the objectors. A copy of the email that was sent to all of the resident objects appears at Appendix 3		
Applicant amendments:	None		

1-B Current and proposed licensable activities, areas and hours						
Regulated Entertainment						
Exhibition of films						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	03:00	No change of hours is proposed		Lower ground floor	No change
Tuesday	09:00	03:00				
Wednesday	09:00	03:00				
Thursday	09:00	03:00				
Friday	09:00	03:00				
Saturday	09:00	03:00				
Sunday	09:00	03:00				
Seasonal Variations/Non-standard timings:	Current:				Proposed:	
	On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).				The premises may remain open for the sale of alcohol, regulated entertainment and the provision of late-night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day	

Performance of dance						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	03:00	No change of hours is proposed		Lower ground floor	No change
Tuesday	09:00	03:00				
Wednesday	09:00	03:00				
Thursday	09:00	03:00				
Friday	09:00	03:00				
Saturday	09:00	03:00				
Sunday	09:00	03:00				
Seasonal Variations/Non-standard timings:	Current:				Proposed:	
	On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).				The premises may remain open for the sale of alcohol, regulated entertainment and the provision of late-night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day	

Performance of live music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	03:00	No change of hours is proposed		Lower ground floor	No change
Tuesday	09:00	03:00				
Wednesday	09:00	03:00				
Thursday	09:00	03:00				
Friday	09:00	03:00				
Saturday	09:00	03:00				
Sunday	09:00	03:00				
Seasonal Variations/Non-standard timings:	Current: On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).				Proposed: The premises may remain open for the sale of alcohol, regulated entertainment and the provision of late-night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day	

Recorded music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	03:00	No change of hours is proposed		Lower ground floor	No change
Tuesday	09:00	03:00				
Wednesday	09:00	03:00				
Thursday	09:00	03:00				
Friday	09:00	03:00				
Saturday	09:00	03:00				
Sunday	09:00	03:00				
Seasonal Variations/Non-standard timings:	Current: On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).				Proposed: The premises may remain open for the sale of alcohol, regulated entertainment and the provision of late-night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day	

Anything of a similar description to live music, or recorded music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	03:00	No change of hours is proposed		Lower ground floor	No change
Tuesday	09:00	03:00				
Wednesday	09:00	03:00				
Thursday	09:00	03:00				
Friday	09:00	03:00				
Saturday	09:00	03:00				
Sunday	09:00	03:00				
Seasonal Variations/Non-standard timings:	Current: On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).				Proposed: The premises may remain open for the sale of alcohol, regulated entertainment and the provision of late-night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day	

Late night refreshment						
Indoors, outdoors or both			Current :		Proposed:	
			Both		No change	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	23:00	03:30	No change		Lower ground floor	No change
Tuesday	23:00	03:30				
Wednesday	23:00	03:30				
Thursday	23:00	03:30				
Friday	23:00	03:30				
Saturday	23:00	03:30				
Sunday	23:00	03:00				
Seasonal variations/ Non-standard timings:	Current: Sundays before Bank Holidays until 03:30.				Proposed: No change	

Sale by Retail of Alcohol						
On or off sales			Current :			Proposed:
			On and off			No change
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	00:00	No change		Lower ground floor	No change
Tuesday	09:00	03:00				
Wednesday	09:00	03:00				
Thursday	09:00	03:00				
Friday	09:00	03:00				
Saturday	09:00	03:00				
Sunday	12:00	02:30				
Seasonal variations/ Non-standard timings:		Current: Sundays before Bank Holidays until 03:30.			Proposed: No change	

Hours premises are open to the public						
	Current Hours		Proposed Hours		Premises Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	03:30	No change		Lower ground floor	No change
Tuesday	09:00	03:30				
Wednesday	09:00	03:30				
Thursday	09:00	03:30				
Friday	09:00	03:30				
Saturday	09:00	03:30				
Sunday	09:00	03:00				
Seasonal variations/ Non-standard timings:		Current: Sundays before Bank Holidays until 03:30.			Proposed: No change	

1-C Layout alteration
<ul style="list-style-type: none"> - Reconfiguration of kitchen space and new kitchen installed (though in the same area) - Reconfiguration of toilets (though in the same area) - Reconfiguration of seating and bar area - General redecoration throughout - New CCTV - Trading area remains the same - No change to fire escapes or entrance stairs <p>Also attached is basement space which is back of house only and no licensable activities occur within it but it shows staff toilets and staff areas and storage areas</p>

1-D Conditions being varied	
Condition	Proposed variation
<p>12. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).</p>	<p>12. The premises may remain open for the sale of alcohol, regulated entertainment and the provision of late-night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day</p>
<p>22. The CCTV system shall be maintained and operated correctly to the satisfaction of the Metropolitan Police Crime Prevention Officer. The tapes from the system shall be retained for a period of 28 days.</p>	<p>22. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.</p> <p>A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested</p>
<p>27. On any evening where the premises or part of the premises are open for the purpose of music, dance and entertainment, alcohol may not be sold or supplied to persons admitted to the premises after 11pm other than to:</p> <p>(a) Persons who have paid a minimum admission fee of at least £5 Monday to Thursday and £7 Friday and Saturday for music, dance and entertainment. (Not to be credited against consumables);</p> <p>(b) Any person attending a private function at the premises, details of the type of function, host and list of persons attending having been provided to police at least 24 hours previously;</p> <p>(c) Artistes or persons employed on the</p>	<p>27. On any evening where the premises or part of the premises are open for the purpose of music, dance and entertainment, alcohol may not be sold or supplied to persons admitted to the premises after 11pm other than to:</p> <p>(a) Persons taking a full table meal;</p> <p>(b) Any person attending a private function at the premises, where a full guest list must be produced by the premises at least 24 hours prior to the function together with a booking sheet for each function regarding the following information as a minimum - name of the individual who has hired the premises together with contact details; date of hiring and purpose of event. The guest list and booking sheet will be made available to the police or an</p>

<p>premises;</p> <p>(d) Bona fide guests of the proprietor, a list of whom shall be kept at reception for inspection by appropriate authorities;</p> <p>(e) Persons taking a full table meal;</p> <p>(f) Members of the proprietary club operating at these premises.</p>	<p>authorised officer of the Council upon request at the premises on the night of the function and for a period of 14 days thereafter</p> <p>(c) Artistes or persons employed on the premises;</p> <p>(d) Bona fide guests of the proprietor, a list of whom shall be kept at reception for inspection by appropriate authorities;</p> <p>(f) Members of the proprietary club operating at these premises.</p>
<p>32. The hours permitted for the sale of alcohol are:</p> <p>(a) Monday 09:00 to 00:00;</p> <p>(b) Tuesday to Saturday 09:00 to 03:00;</p> <p>(c) Sunday 12:00 to 02:30;</p> <p>(d) Sunday before Bank Holiday 12:00 to 03:00;</p> <p>(e) In relation to the morning on which summer time begins, paragraph (b) of this condition shall have effect with the substitution of references to 04.00 for references to 03.00</p> <p>(f) The permitted hours for the sale of alcohol on New Year's Eve are from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December</p>	<p>32. On the morning that Greenwich Mean Time changes to British Summer Time one hour will be added to the terminal hour of any activities and to the closing time for the premises where the existing terminal hour for the activities and/or closing hour for the premises ends after 01.00</p>
<p>35. Where the sale of alcohol takes place after 00:30 on the day following Sundays (other than the Sundays before Bank Holidays) this will be only to persons attending private pre-booked functions at the premises or to members of the private club operating at the premises and their guests.</p>	<p>35. Where the sale of alcohol takes place after 00:30 on the day following Sundays (other than the Sundays before Bank Holidays) this will be only to persons attending for seated dining /or private pre-booked functions at the premises or to members of the private club operating at the premises and their guests.</p>
<p>40. There shall be no admittance to the premises after 00:00</p>	<p>40. There shall be no new admittance or readmittance to the premises save for smokers after 01:00</p>
<p>42. Every member of staff will undergo documented responsible server training within a month of the decision and (for new staff) within 3 months of starting employment.</p>	<p>42. Every member of staff involved in the sale and supply of alcohol will undergo documented responsible server training within 2 months of starting employment</p>
<p>45. All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear high visibility yellow jackets</p>	<p>45. All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear distinctive clothing to</p>

or vests	identify them as a member of staff or security.
51. The premises licence holder shall install and use a clubscan or similar device at the entrance to the premises.	<p>51. After midnight</p> <p>(a) All customers entering the premises shall have their ID and/or membership card scanned on entry, save for when a biometric scanning system is in place. The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details recorded by the ID scanner system shall be made available to the Police and the local authority upon request.</p> <p>(b) The requirement in (a) will not apply to customers who have prebooked more than 24 hours in advance to attend the premises for a seated meal with substantial food. Details of the restaurant booking will be retained for 31 days after the attendance for inspection by the police and responsible authorities upon request. For the purpose of this condition 'Substantial Table Meal' means – a meal such as might be expected to be served as the main midday or main evening meal, or as a main course at either such meal and is eaten by a person seated at a table, or at a counter or other structure which serves the purposes of a table and is not used for the service of refreshments for consumption by persons not seated at a table or structure servicing the purposes of a table.</p> <p>(c) The requirement in (a) above is subject to the following exceptions, namely that a maximum number of (15) guests per night may be admitted at the Managers discretion without necessarily photo ID being scanned and recorded. The admission of such guests however shall be in accordance with the following procedure:</p> <p>(i) The DPS shall approve in writing the names of a maximum of three managers other than him/herself who are authorised to sign in such guests.</p> <p>(ii) A legible record (the signing in sheet) of those guest's name shall be retained on the premises for inspection by the licensing authority and Police for a minimum period of 31 days. The name of the DPS approved manager authorising the admission will also be recorded by that manager</p> <p>(iii) Guests shall be required to produce some form of ID such as a bank card (or emailed electronic photo ID) and ID scan entry with a live photo shall be created.</p> <p>(iv) Where there are appropriate reasons for a guest not to be able to produce ID and be subject to ID scan, the Approved Manager</p>

	<p>may still permit entry. In such circumstance he shall also record the reasons for this in the signing in sheet</p> <p>(d) Notwithstanding (a) above, patrons who are attending a pre-booked private event at the premises do not need to have their ID Scanned on entry and instead a written guest list for all attending shall be held at reception for the event, and will be retained for 31 days after the event for inspection by the police and responsible authorities upon request</p>
<p>53. There shall be one door supervisor for every thirty customers, with a number of four door supervisors at all times.</p>	<p>53. (a) At least 2 SIA licensed door supervisors shall be on duty at the entrance of the premises from 20:00 whilst it is open for business</p> <p>(b) There shall be one door supervisor on duty for every 100 customers</p>

1-E Conditions being removed	
<p>11. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.</p>	
<p>13. Notwithstanding the provisions of Rule of Management No 6 the premises may remain open for the purposes of this licence from 11pm on each of the days Monday to Saturday to 3.30am on the day following and from 11pm on Sunday to 3am on the day following (3.30 am on a Monday bank holiday).</p>	
<p>14. The provision of public entertainment under this licence shall remain as an ancillary part of the lawful Class A3 use of the premises.</p>	
<p>29. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.</p>	
<p>30. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.</p>	
<p>31. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.</p>	
<p>48. No drinks shall be served in glass containers at any time.</p>	

1-F Conditions being added		
Condition	Proposed variation	
<ul style="list-style-type: none"> Any special effects or mechanical installations shall be arranged and stored so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given. <ul style="list-style-type: none"> a. dry ice and cryogenic fog b. smoke machines and fog generators c. pyrotechnics including fireworks d. firearms e. lasers f. explosives and highly flammable substances g. real flame h. strobe lighting. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided. All emergency doors shall be available at all material times without the use of a key, code, card or similar means. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment. All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing shall be either non-combustible or be durably or inherently flame-retarded fabric. Any fabrics used in escape routes (other than foyers), entertainment areas or function rooms, shall be non-combustible. Flashing or particularly bright lights on or outside the premises shall not cause a nuisance to nearby properties, save insofar as they are necessary for the prevention of crime. Before the premises open to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority. The licence will have no effect until the Licensing Authority are satisfied that the premises is constructed or altered in accordance with the appropriate provisions of the District Surveyors Association – technical Standards for Places of Entertainment and the reasonable requirements of Westminster Environmental Health Consultation Team, at which time this condition will be removed from the licence. 		
Adult entertainment:	Current position:	Proposed position:
	None	No change

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Metropolitan Police Service
Representative:	Reaz Guerra
Received:	27 September 2023
<p>With reference to the above applications, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, are objecting to this application as it is our belief that if granted the application would undermine the Licensing Objectives.</p> <p>There is insufficient detail contained within the operating schedule to promote the licensing objectives.</p> <p>It is for these reasons that we object to this application.</p>	
Responsible Authority:	Environmental Health
Representative:	Anil Drayan
Received:	09 October 2023
<p>I refer to the variation application which seeks to alter the layout of the premises in accordance with the submitted plans and also to change/update conditions on the Licence.</p> <p>Environmental Health make representations to the application as the proposals may undermine the Licensing Objectives of Public Safety and Prevention of Public Nuisance.</p> <p>The applicant is requested to contact the undersigned to arrange a site visit and discuss the proposals after which Environmental Health may propose additional conditions to allay its concerns.</p>	

2-B Other Persons	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	06 October 2023
<p>As a resident I object to this application, having experienced the previous nightclub at this address (Aura) which was shut down.</p> <p>My objections correspond to the previous history. The situation is unsuitable due to the narrow pavement (queuing guests), proximity to an extremely busy junction onto Piccadilly, therefore drop offs and pickups will cause disruption. Smokers and arrivals will cause congestion on the walkway with those attempting to cross at the lights. Security has not in the past helped with disorderly behaviour and intimidating situations as experienced by my children returning home at night. I presume measures will be in place should there be a fire but the entrance/exit onto St James's Street is narrow and steep for a rapid evacuation.</p>	

Finally, the hours requested for a licence are unacceptable. I would also like to point out that the name is inappropriate as this venue is in St James's and no Mayfair.

Name:

[REDACTED]

Address and/or Residents Association:

[REDACTED]
[REDACTED]
[REDACTED]

Received:

07 September 2023

As a resident of St James's I strongly object to the issue of this licence. The memories of Aura remain with so many of the residents and visitors to St James's. It was eventually closed down because of unruly activity.

I am a long-standing Trustee of St James's Conservation Trust and have been asked to represent the Trust in this matter. The Trustees also object strongly to this application, a club of this nature will only bring trouble to St James's and we do not want a repetition of previous unacceptable behaviour with poor regulation.

Name:

[REDACTED]

Address and/or Residents Association:

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Received:

02 October 2023

As [REDACTED] The St. James's Conservation Trust, I have been instructed to make an Objection to the Licensing Application for proposals based on the site and capacity, the layout, hours of operation and conditions proposed for the "ex-Aura/Mistress of Mayfair" premises (Licence Ref. No. 23/05693/LIPV : Proposed Change : To vary the layout of the premises and to add, vary & remove the conditions on the premises licence) 48 - 49 St James's Street London SW1A 1JT) based on :

- the proposals breach the aims of the Licensing Objectives for this location and with negative impacts on : this historic Special Policy Area (SPA), Conservation Area, adjacent Listed Building settings and local residential and business amenity on and around St. James's Street.

The site premises at this junction of St. James's Street and Piccadilly has apparently space in the proposed layout for a maximum of 210 internally, excluding staff. The St. James's Conservation Trust, residents and businesses have, a publicly known history of the site and management, with disorderly conduct and other issues, related to long and late hours of operation (03.00 and proposed increase to 03.30) – which has been easily signposted as a place that attracts:

- late custom, and also those moving on, into historic and dignified St. James's from other similar entertainment, food and beverage premises in the wider district (such as adjacent areas of high intensity activity around Leicester Square, Soho and Mayfair).

The St. James's Conservation Trust has reviewed the License Application Conditions on the proposals and the diagrammatic plan submitted (which do not show **any tables** on the key to the plans, for the seating, although these are mentioned in parts of the Licence conditions, which does not give confidence in the proposed management of the site internally).

Evidence of concerns are below, related to the Licensing Purposes with examples that at this site, these Purposes cannot be safely met :

- 1) Prevention of crime and disorderly conduct
- 2) Public Safety
- 3) Prevention of public nuisance
- 4) The protection of children from harm (unlikely to be an issue, regarding the other Licensing purposes (1), (2) and (3) above, unless a risk of harm within the proposed daytime and evenings, weekday, weekend and holiday hours, **externally but adjacent to the premises** may occur).

The width of the access from frontage to railings is approx. 1m wide x 4.5m in length, presumably 4.5 sq. only, for any queuing and smokers gathering on the footway, with likely external risk of disorderly conduct (1) and public nuisance (2), leaving a residual footway width at this point of only approx. 2.6m. As the section of St. James's Street carriageway passing northbound, is only approx. 4m in width and has traffic markings of double yellow lines – which are often busy in queueing for the traffic signal controlled crossing at the junction of Piccadilly, any overspill therefore of pedestrians passing and re-passing into the carriageway, from the adjacent residual, narrowed footway space outside the railings, may be a public safety risk (2). Taxi or chauffer or other vehicles arriving or departing, from set down or pick up of customers on entry or leaving, the entrance down the lightwell of the Club frontage is therefore also constrained and with even an orderly, likely queue width of customers/smokers and security at the railing steps to door way, of at least 500mm already reduces effective footway width further to 2 - 2.1 metres for busy passers-by in each direction with reduced safety (2) and the increased likely overspill into the northbound carriageway.

Evidence of significant concerns about Licensing Conditions are below and also related to the Licensing Purposes with examples, such as where are smokers to gather, in conjunction with queue entrance and staff management vested in yellow, at the limited frontage and the recognition that at this site Conditions of : Licensing Purposes (1) – (4) cannot met, not least if No. 55 below, is proposed by the business : “A member of the door staff shall patrol on both sides of St. James's Street between Piccadilly and Jermyn Street.”

45. All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear high visibility yellow jackets or vests.

46. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.

47. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.

55. A member of the door staff shall patrol on both sides of St. James's Street between Piccadilly and Jermyn Street.

For all the above reasons the St. James's Conservation Trust objects to the proposed application, which should not be consented for this site.

3. Policy & Guidance

The following policies within the City of Westminster Statement of Licensing Policy apply:

Hours Policy HRS1 applies

A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.

B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:

1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
5. The proposed hours when any music, including incidental music, will be played.
6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
9. The capacity of the premises.
10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.

C. For the purpose of Clauses A and B above, the Core Hours for

	<p>applications for each premises use type as defined within this policy are:</p> <p>6. Pubs and bars, Fast Food and Music and Dance venues</p> <p>Monday to Thursday: 10am to 11.30pm. Friday and Saturday: 10am to Midnight. Sunday: Midday to 10.30pm. Sundays immediately prior to a bank holiday: Midday to Midnight.</p>
<p>Policy PB1(A) applies</p>	<p>A. Applications outside the West End Cumulative Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meet the definition of a Public House or Bar in Clause D. <p>B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:</p> <ol style="list-style-type: none"> 1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1. 2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises. <p>C. The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or, 2. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 3. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D. <p>D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.</p>

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

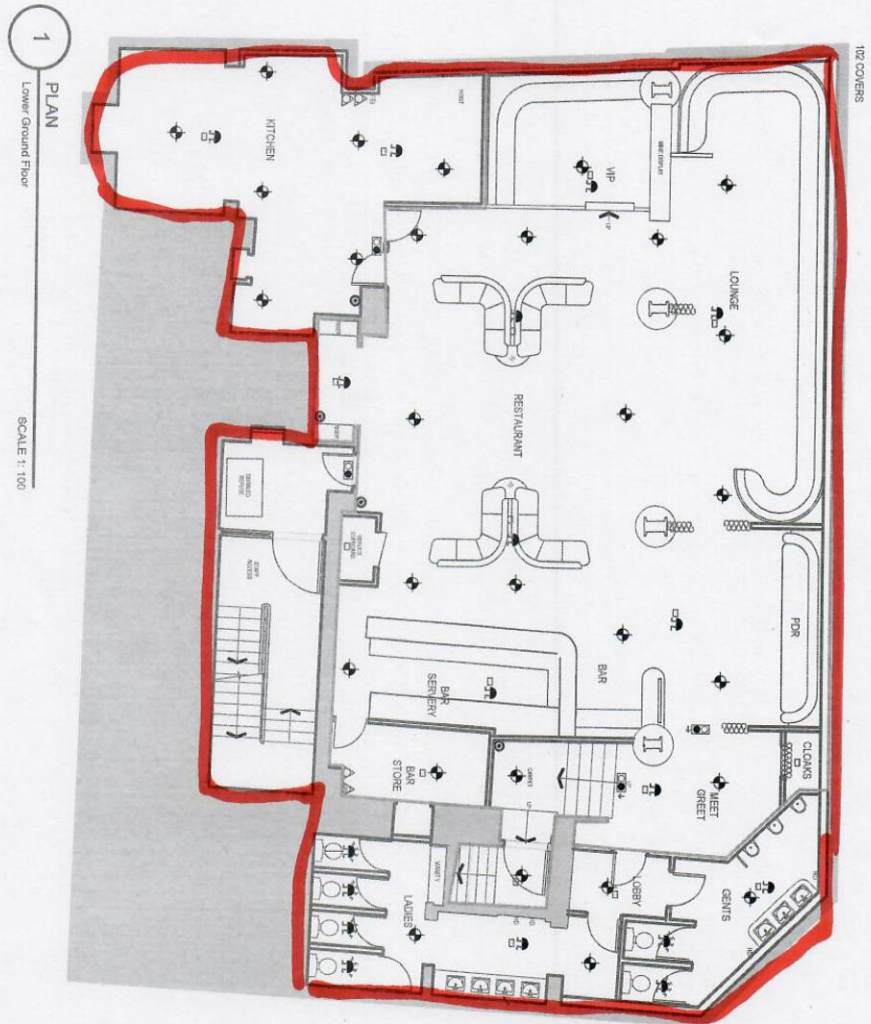
Appendix 1	Updated Premises plans
Appendix 2	Premise Licence 23/05666/LIPDPS
Appendix 3	Applicant supporting documents
Appendix 4	Premises history
Appendix 5	Proposed conditions
Appendix 6	Residential map and list of premises in the vicinity

Report author:	Kevon Jackaman Senior Licensing Officer
Contact:	Telephone: 020 7641 6500 Email: kjackaman@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Metropolitan Police representation	27 September 2023
5	Environmental Health representation	09 October 2023
6	Interested Party representation (1)	06 October 2023
7	Interested Party representation (2)	07 September 2023
8	Interested Party representation (3)	02 October 2023



1 PLAN
Lower Ground Floor

SCALE 1:100

BASE DRAWING BY OTHERS
 The AutoCAD base drawing used to prepare this drawing was provided by others. Nanu Group cannot accept any liability for the accuracy of this information. All details and dimensions are based on site before commencement of any works.
 Scale 1:100



- FD30S** 120' hour fire resistant door with intumescent strips, smoke seals and self-closing device.
- FD90S** 1 hour fire resistant door with intumescent strips, smoke seals and self-closing device. Access to be covered by emergency lighting.
- EM** Bi-directional emergency exit sign.
- VP** Vision panel in door (has made a door).
- PB** Push bar type door emergency to emergency exit doors. Break glass for alarm call point.
- FB** Fire alarm call point.
- Red outline** Contained Area
- Red square** Fire Detector
- Blue square** Smoke Detector
- Green triangle** Alarm sounding device
- Yellow triangle** Water Dispenser
- Red triangle** CO2 Detector
- Blue triangle** Wet Chemical extinguisher
- Red circle** Portable Extinguisher
- Blue circle** Source
- Red circle with 'X'** Fire Door Keep Shut device
- Blue circle with 'X'** Fire Door Keep Open device
- Red circle with 'X'** Fire Exit Sign
- Blue circle with 'X'** Fire Alarm Control Panel

 The North Projects 48 St James London Drawing title: Proposed Lower Ground Licensing Drawing Number: NAN-23-L1	PROJECT: 48 St James London	Scale: 1:100 @ A3	Revision
	Date: 17.04.23	Drawn: AG	Copyright: This drawing and design and all the information contained therein is the sole copyright of Nanu Group Ltd, and reproduction in any form is forbidden unless permission is obtained in writing.
	No dimensions to be scaled from this drawing. All Contractors must visit site and be responsible for taking and checking all dimensions relative to this work. The Designer must be advised of any discrepancies in writing.		



City of Westminster

64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: St James's
UPRN: 100023336943

Premises licence

Regulation 33, 34

Premises licence number:

23/05666/LIPDPS

Original Reference:

15/03326/LIPN

Part 1 – Premises details

Postal address of premises:

Aura
48 - 49 St James's Street
London
SW1A 1JT

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music or Recorded Music
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Sunday: 09:00 to 03:00

Exhibition of a Film

Monday to Sunday: 09:00 to 03:00

Performance of Live Music

Monday to Sunday: 09:00 to 03:00

Playing of Recorded Music

Monday to Sunday: 09:00 to 03:00

Anything of a similar description to Live Music or Recorded Music

Monday to Sunday: 09:00 to 03:00

Late Night Refreshment

Monday to Saturday: 23:00 to 03:30

Sunday: 23:00 to 03:00

Sundays before Bank Holidays: 23:00 to 03:30

Sale by Retail of Alcohol

Tuesday to Saturday:	09:00 to 03:00
Monday:	09:00 to 00:00
Sunday:	12:00 to 02:30
Sundays before Bank Holidays:	12:00 to 03:00

For times authorised for New Year see conditions at Annex 3

The opening hours of the premises:

Monday to Saturday:	09:00 to 03:30
Sunday:	09:00 to 03:00
Sundays before Bank Holidays:	09:00 to 03:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

St James Projects Ltd
130 Shaftesbury Avenue
2ND Floor
London
W1D 5EU

Registered number of holder, for example company number, charity number (where applicable)

13879353

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Terry Barnes

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 5870/0600660
Licensing Authority: London Borough Of Sutton

Date: 9th September 2023

This licence has been authorised by Angela Rowe on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premises licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a

- licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv).
 - (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- 9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.
- 10. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

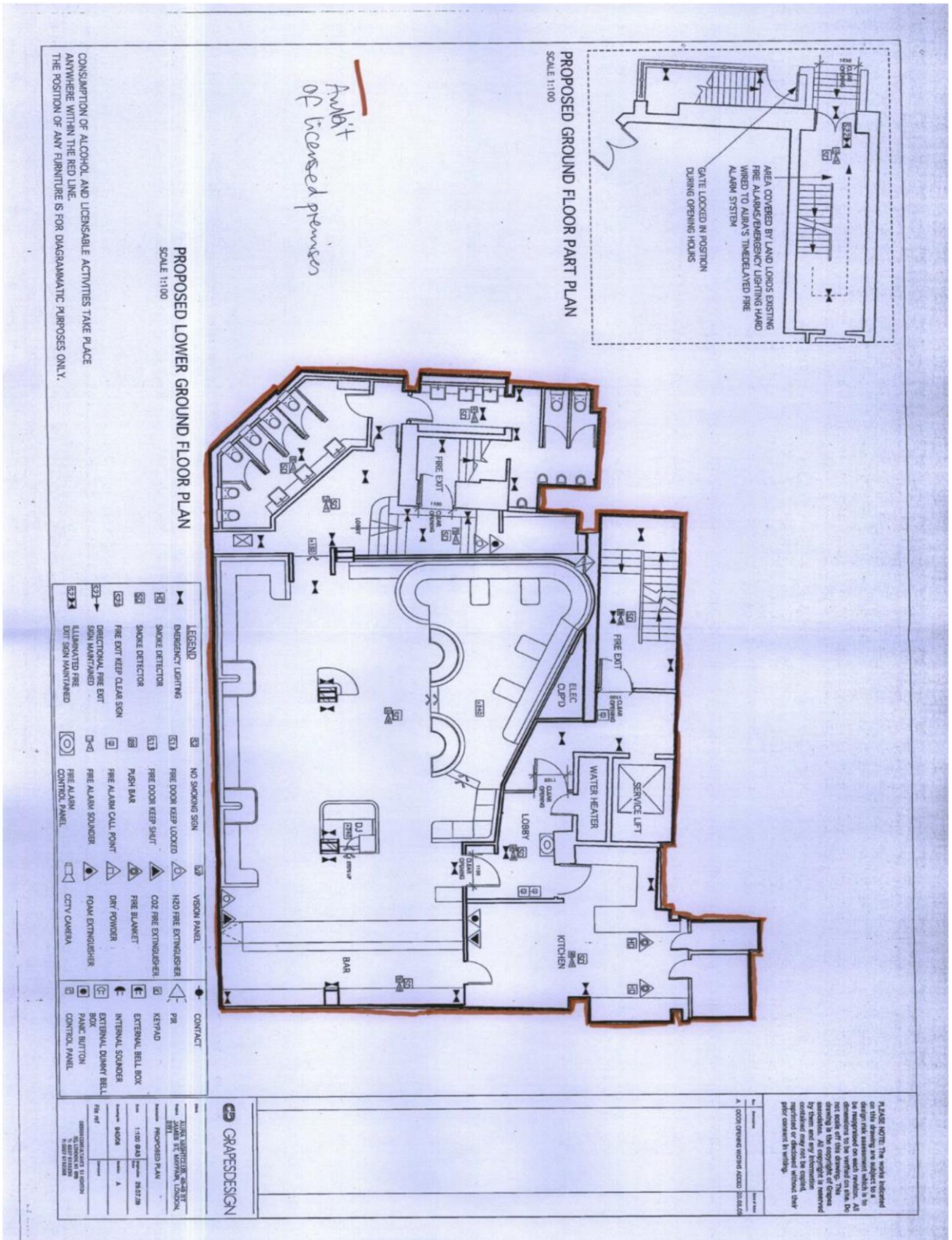
11. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
12. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
13. Notwithstanding the provisions of Rule of Management No 6 the premises may remain open for the purposes of this licence from 11pm on each of the days Monday to Saturday to 3.30am on the day following and from 11pm on Sunday to 3am on the day following (3.30 am on a Monday bank holiday).
14. The provision of public entertainment under this licence shall remain as an ancillary part of the lawful Class A3 use of the premises.
15. Licensable entertainment shall not be provided in the entrance lobby.
16. At least two registered door supervisors shall be stationed at the entrance to the premises from 11pm on each night when the premises remain open beyond 11pm, so as to ensure that customers enter and exit the premises in a quiet and orderly manner.
17. No external doors or windows shall be fixed open after 11pm on any day of the week.
18. A sound limiter device shall be fitted to the sound system and shall be set and maintained at levels agreed by the Environmental Health Officer. The operational panel shall then be secured and the system will not be altered without the approval of the Environmental Health Officer.
19. The sound system shall not be altered or modified without the approval of the Environmental Health Officer.
20. No additional sound generation equipment shall be used on the premises without being routed through the sound limiter device.
21. Notices shall be provided at the premises requesting patrons to leave quietly. Similar reminders shall be made over the loud speakers and by door supervisors at the door.
22. The CCTV system shall be maintained and operated correctly to the satisfaction of the Metropolitan Police Crime Prevention Officer. The tapes from the system shall be retained for a period of 28 days.
23. The iron gate at the foot of the external entrance staircase shall be locked back in an open position while the premises are in use under this licence.
24. The final double leaf wooden doors on the alternative escape route shall be locked back in an open position while the premises are in use under this licence.
25. No unauthorised advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) is inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree, or any other property, or is distributed on street to the public, that advertises or promotes the establishment, its premises, or any of its events, facilities, good or services.

26. Substantial food and non-intoxicating beverages (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicants are provided.
27. On any evening where the premises or part of the premises are open for the purpose of music, dance and entertainment, alcohol may not be sold or supplied to persons admitted to the premises after 11pm other than to:
 - (a) Persons who have paid a minimum admission fee of at least £5 Monday to Thursday and £7 Friday and Saturday for music, dance and entertainment. (Not to be credited against consumables);
 - (b) Any person attending a private function at the premises, details of the type of function, host and list of persons attending having been provided to police at least 24 hours previously;
 - (c) Artistes or persons employed on the premises;
 - (d) Bona fide guests of the proprietor, a list of whom shall be kept at reception for inspection by appropriate authorities;
 - (e) Persons taking a full table meal;
 - (f) Members of the proprietary club operating at these premises.
28. No striptease, no nudity and all persons to be decently attired at all times.
29. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.
30. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
31. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
32. The hours permitted for the sale of alcohol are:
 - (a) Monday 09:00 to 00:00;
 - (b) Tuesday to Saturday 09:00 to 03:00;
 - (c) Sunday 12:00 to 02:30;
 - (d) Sunday before Bank Holiday 12:00 to 03:00;
 - (e) In relation to the morning on which summer time begins, paragraph (b) of this condition shall have effect with the substitution of references to 04.00 for references to 03.00
 - (f) The permitted hours for the sale of alcohol on New Year's Eve are from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December

33. No payment shall be made by or on behalf of the licensee to any person for bringing customers onto the premises directly from the street.
34. When a customer chooses to pay by credit card, he/she will be presented with an itemised bill on final payment, showing details of all drinks and food purchased.
35. Where the sale of alcohol takes place after 00:30 on the day following Sundays (other than the Sundays before Bank Holidays) this will be only to persons attending private pre-booked functions at the premises or to members of the private club operating at the premises and their guests.
36. No external promoters will be used to organise the private functions on Sundays referred to in condition 37 above, such private functions to be organised by the premises licence holder/designated premises supervisor.
37. Where a private function takes place at the premises on Sundays (other than Sundays before Bank Holidays) where alcohol is to be sold after 00:30 the following day, a full guest list must be produced by the premises at least 24 hours prior to the function together with a booking sheet for each function regarding the following information as a minimum - name of the individual who has hired the premises together with contact details; date of hiring and purpose of event. The guest list and booking sheet will be made available to the police or an authorised officer of the Council upon request at the premises on the night of the function and for a period of 14 days thereafter.
38. Where alcohol is being sold on Sundays (other than Sundays before Bank Holidays) after 00:30 the day following to members of the private club operating at the premises, members shall be permitted to have no more than 4 guests accompanying them, and all members must have been accepted as members of the private club no later than 24 hours beforehand.
39. The number of persons accommodated at the premises shall not exceed 210 persons (exclusive of staff).
40. There shall be no admittance to the premises after 00:00.
41. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
42. Every member of staff will undergo documented responsible server training within a month of the decision and (for new staff) within 3 months of starting employment.
43. All staff will receive refresher responsible server training once per year.
44. The licensee shall maintain further CCTV cameras outside the premises so as to both south and north in St James's Street.
45. All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear high visibility yellow jackets or vests.
46. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.
47. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.
48. No drinks shall be served in glass containers at any time.
49. Exterior door staff shall be equipped with "body cams".
50. Should the CCTV system develop a significant fault, the premises licence holder will inform the Police of the fault and of the proposed time for rectification.

51. The premises licence holder shall install and use a clubscan or similar device at the entrance to the premises.
52. All door staff shall work for a contractor who is a member of the Security Industry Authority's Approved Contractor Scheme.
53. There shall be one door supervisor for every thirty customers, with a number of four door supervisors at all times.
54. All door staff shall wear distinctive clothing so that they can be readily identified at the premises.
55. A member of the door staff shall patrol on both sides of St James' Street between Piccadilly and Jermyn Street.
56. The Licensee will give local residents who want it a dedicated hotline telephone number which will always be manned during trading hours and for 30 minutes thereafter.
57. A Management Plan requiring the Licensee to use their best endeavours to manage customers, external to the premises, including arrival, departure and dispersal of customers quickly, quietly and towards Piccadilly shall be submitted to Environmental Health for approval and the Licensee shall thereafter implement and maintain the said Plan.

Annex 4 – Plans





City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: St James's
UPRN: 100023336943

Premises licence
summary

Regulation 33, 34

Premises licence number:

23/05666/LIPDPS

Part 1 – Premises details

Postal address of premises:

Aura
48 - 49 St James's Street
London
SW1A 1JT

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music or Recorded Music
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Sunday: 09:00 to 03:00

Exhibition of a Film

Monday to Sunday: 09:00 to 03:00

Performance of Live Music

Monday to Sunday: 09:00 to 03:00

Playing of Recorded Music

Monday to Sunday: 09:00 to 03:00

Anything of a similar description to Live Music or Recorded Music

Monday to Sunday: 09:00 to 03:00

Late Night Refreshment

Monday to Saturday: 23:00 to 03:30

Sunday: 23:00 to 03:00
Sundays before Bank Holidays: 23:00 to 03:30

Sale by Retail of Alcohol

Tuesday to Saturday: 09:00 to 03:00
Monday: 09:00 to 00:00
Sunday: 12:00 to 02:30
Sundays before Bank Holidays: 12:00 to 03:00

For times authorised for New Year see conditions at Annex 3

The opening hours of the premises:

Monday to Saturday: 09:00 to 03:30
Sunday: 09:00 to 03:00
Sundays before Bank Holidays: 09:00 to 03:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

St James Projects Ltd
130 Shaftesbury Avenue
2ND Floor
London
W1D 5EU

Registered number of holder, for example company number, charity number (where applicable)

13879353

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Terry Barnes

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 9th September 2023

This licence has been authorised by Angela Rowe on behalf of the Director - Public Protection and Licensing.

From: [Donovan, Jessica: WCC](#)
Bcc: [Virginia Chichester](#); [Nit@ropslev.net](#); [Peter.Heath@atkinsrealis.com](#)
Subject: 23/05693/LIPV-Aura, 48 - 49 St James's Street, London, SW1A 1JT
Date: 24 November 2023 14:10:00
Attachments: [image001.png](#)
[image002.png](#)

Good afternoon,

Further to your representation on the above application, the applicant's representative has asked the Licensing Service to pass on the below information for your consideration.

Dear resident

I have been forwarded a copy of your representation against my clients application for variation at 48 - 49 St James's Street, London, SW1A 1JT. Firstly my client wants to acknowledge their understanding of the history of the site and the issues you have experienced in the past with the previous operator. My client has nothing to do with the previous operator and in no way wants to disturb you in the way you were previously. Secondly, my client wants you to know that the premises is not going to operate as a club. Unlike Aura, the premises will be food led. As such the outside of the premises/pavements will not be impacted in the way you experienced with Aura. To emphasise this change in operation, and so you can see it first hand my client wanted to invite you to the premises to have a look around and taste some of the food the chef will be creating. The brand new kitchen is being installed shortly and then the chef will be on site so we were hoping you could attend the premises at 4pm on 13 December? Obviously if that is inconvenient pls let me know and we will do our best to reschedule to suit you (we are not open to the public then- so the walk around would be with me, my client and yourselves). The premises should be nearly complete by then with the furniture in etc so it will be safe from a health and safety perspective to receive you as guests, and you will be able to see the layout and we can discuss the concept in further detail- and more importantly you can see the venue. I am happy for you to email me directly at ana@lflaw.co.uk if you are interested in attending the premises, or need alternate arrangements- we all hope you will be able to attend.

Kind Regards

Jessica Donovan
Senior Licensing Officer

Environment, Climate & Public Protection (ECP)
Westminster City Council
15th Floor
Westminster City Hall
64 Victoria Street
London SW1E 6QP

Direct line: 07815665265

Contact Centre: 020 7641 6500

Email: Jdonovan@westminster.gov.uk

Team E-mail: licensing@westminster.gov.uk

Web: www.westminster.gov.uk

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/06830/LIPCV	Conversion	20.09.2005	Granted under delegated authority
09/04429/LIPT	Transfer – David Serlui to Merlot 73 Limited	07.07.2009	Granted under delegated authority
09/04430/LIPDPS	Change of DPS	07.07.2009	Granted under delegated authority
09/06353/LIPVM	Minor variation – change of layout	07.09.2009	Granted under delegated authority
11/08673/LIPVM	Minor variation – update CCTV condition	16.09.2011	Granted under delegated authority
12/05180/LIREVP	Review of the premises licence	16.08.2012	Modification/addition of conditions
14/06628/LIPT	Transfer – Merlot 73 Limited to St James's Prospects Limited	01.09.2014	Granted under delegated authority
14/07530/LIPT	Transfer – St James's Prospects Limited to Chesnut Management Limited	03.11.2014	Licence currently suspended for non payment of annual fees

The Premises licence holder sought to appeal the decision of the Licensing Sub Committee dated 16 August 2012. The Appeal was heard at by District Judge Fanning at Westminster Magistrates Court and was dismissed on 9th April 2013.

Application	Details of Application	Date Determined	Decision
15/03326/LIPN	Shadow licence in the same terms as premises licence 14/07530/LIPT	25.06.2015	Granted by Licensing Sub Committee
18/14066/LIPT	Transfer – Vevil International Limited to Vevil Properties Ltd	24.07.2019	Granted under delegated authority

22/04142/LIPT	Transfer – Vevil Properties Ltd to St James Projects Ltd	05.05.2022	Granted under delegated authority
23/05666/LIPDPS	Change of DPS	09.09.2023	Granted under delegated authority

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor.

For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

The applicant is proposing to remove the following condition (condition 11)

11. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
12. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).

The applicant is proposing to vary condition 12 as follows:

12. The premises may remain open for the sale of alcohol, regulated entertainment and the provision of late-night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day

The applicant is proposing to remove the following condition (condition 13)

13. Notwithstanding the provisions of Rule of Management No 6 the premises may remain open for the purposes of this licence from 11pm on each of the days Monday to Saturday to 3.30am on the day following and from 11pm on Sunday to 3am on the day following (3.30 am on a Monday bank holiday).

The applicant is proposing to remove the following condition (condition 14)

14. The provision of public entertainment under this licence shall remain as an ancillary part of the lawful Class A3 use of the premises.
15. Licensable entertainment shall not be provided in the entrance lobby.
16. At least two registered door supervisors shall be stationed at the entrance to the premises from 11pm on each night when the premises remain open beyond 11pm, so as to ensure that customers enter and exit the premises in a quiet and orderly manner.
17. No external doors or windows shall be fixed open after 11pm on any day of the week.
18. A sound limiter device shall be fitted to the sound system and shall be set and maintained at levels agreed by the Environmental Health Officer. The operational panel shall then be secured and the system will not be altered without the approval of the Environmental Health Officer.
19. The sound system shall not be altered or modified without the approval of the Environmental Health Officer.
20. No additional sound generation equipment shall be used on the premises without being routed through the sound limiter device.
21. Notices shall be provided at the premises requesting patrons to leave quietly. Similar reminders shall be made over the loud speakers and by door supervisors at the door.

22. The CCTV system shall be maintained and operated correctly to the satisfaction of the Metropolitan Police Crime Prevention Officer. The tapes from the system shall be retained for a period of 28 days.

The applicant is proposing to vary condition 22 as follows:

22. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.

A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested

23. The iron gate at the foot of the external entrance staircase shall be locked back in an open position while the premises are in use under this licence.
24. The final double leaf wooden doors on the alternative escape route shall be locked back in an open position while the premises are in use under this licence.
25. No unauthorised advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) is inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree, or any other property, or is distributed on street to the public, that advertises or promotes the establishment, its premises, or any of its events, facilities, good or services.
26. Substantial food and non-intoxicating beverages (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicants are provided.
27. On any evening where the premises or part of the premises are open for the purpose of music, dance and entertainment, alcohol may not be sold or supplied to persons admitted to the premises after 11pm other than to:
- (a) Persons who have paid a minimum admission fee of at least £5 Monday to Thursday and £7 Friday and Saturday for music, dance and entertainment. (Not to be credited against consumables);
 - (b) Any person attending a private function at the premises, details of the type of function, host and list of persons attending having been provided to police at least 24 hours previously;
 - (c) Artistes or persons employed on the premises;
 - (d) Bona fide guests of the proprietor, a list of whom shall be kept at reception for inspection by appropriate authorities;
 - (e) Persons taking a full table meal;
 - (f) Members of the proprietary club operating at these premises.

The applicant is proposing to vary condition 27 as follows:

27. On any evening where the premises or part of the premises are open for the purpose of music, dance and entertainment, alcohol may not be sold or supplied to persons admitted to the premises after 11pm other than to:
- (a) Persons taking a full table meal;
 - (b) Any person attending a private function at the premises, where a full guest list must be produced by the premises at least 24 hours prior to the function together with a booking sheet for each function regarding the following information as a minimum - name of the individual who has hired the premises together with contact details; date of hiring and purpose of event. The guest list and booking sheet will be made available to the police or an authorised officer of the Council upon request at the premises on the night of the function and for a period of 14 days thereafter.
 - (c) Artistes or persons employed on the premises;
 - (d) Bona fide guests of the proprietor, a list of whom shall be kept at reception for inspection by appropriate authorities;
 - (e) Members of the proprietary club operating at these premises.
28. No striptease, no nudity and all persons to be decently attired at all times.

The applicant is proposing to remove the following condition (condition 29)

29. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

The applicant is proposing to remove the following condition (condition 30) as it is a duplication of condition 22 above

30. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.

The applicant is proposing to remove the following condition (condition 31) as it is a duplication of condition 22 above

31. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
32. The hours permitted for the sale of alcohol are:
- (a) Monday 09:00 to 00:00;
 - (b) Tuesday to Saturday 09:00 to 03:00;
 - (c) Sunday 12:00 to 02:30;

- (d) Sunday before Bank Holiday 12:00 to 03:00;
- (e) In relation to the morning on which summer time begins, paragraph (b) of this condition shall have effect with the substitution of references to 04.00 for references to 03.00
- (f) The permitted hours for the sale of alcohol on New Year's Eve are from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December)

The applicant is proposing to vary condition 32 as follows:

- 32. On the morning that Greenwich Mean Time changes to British Summer Time one hour will be added to the terminal hour of any activities and to the closing time for the premises where the existing terminal hour for the activities and/or closing hour for the premises ends after 01.00
- 33. No payment shall be made by or on behalf of the licensee to any person for bringing customers onto the premises directly from the street.
- 34. When a customer chooses to pay by credit card, he/she will be presented with an itemised bill on final payment, showing details of all drinks and food purchased.
- 35. Where the sale of alcohol takes place after 00:30 on the day following Sundays (other than the Sundays before Bank Holidays) this will be only to persons attending private pre-booked functions at the premises or to members of the private club operating at the premises and their guests.

The applicant proposes to vary condition 35 as follows:

Where the sale of alcohol takes place after 00:30 on the day following Sundays (other than the Sundays before Bank Holidays) this will be only to persons attending for seated dining /or private pre-booked functions at the premises or to members of the private club operating at the premises and their guests.

- 36. No external promoters will be used to organise the private functions on Sundays referred to in condition 37 above, such private functions to be organised by the premises licence holder/designated premises supervisor.
- 37. Where a private function takes place at the premises on Sundays (other than Sundays before Bank Holidays) where alcohol is to be sold after 00:30 the following day, a full guest list must be produced by the premises at least 24 hours prior to the function together with a booking sheet for each function regarding the following information as a minimum - name of the individual who has hired the premises together with contact details; date of hiring and purpose of event. The guest list and booking sheet will be made available to the police or an authorised officer of the Council upon request at the premises on the night of the function and for a period of 14 days thereafter.
- 38. Where alcohol is being sold on Sundays (other than Sundays before Bank Holidays) after 00:30 the day following to members of the private club operating at the premises, members shall be permitted to have no more than 4 guests accompanying them, and all members must have been accepted as members of the private club no later than 24 hours beforehand.

39. The number of persons accommodated at the premises shall not exceed 210 persons (exclusive of staff).
40. There shall be no admittance to the premises after 00:00.

The applicant proposes to vary condition 40 as follows:

40. There shall be no new admittance or readmittance to the premises save for smokers after 01:00
41. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
42. Every member of staff will undergo documented responsible server training within a month of the decision and (for new staff) within 3 months of starting employment.

The applicant proposes to vary condition 42 as follows:

42. Every member of staff involved in the sale and supply of alcohol will undergo documented responsible server training within 2 months of starting employment
43. All staff will receive refresher responsible server training once per year.
44. The licensee shall maintain further CCTV cameras outside the premises so as to both south and north in St James's Street.
45. All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear high visibility yellow jackets or vests.

The applicant proposes to vary condition 45 as follows:

45. All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear distinctive clothing to identify them as a member of staff or security.
46. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.
47. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.

The applicant is proposing to remove the following condition (condition 48)

48. No drinks shall be served in glass containers at any time.
49. Exterior door staff shall be equipped with "body cams".
50. Should the CCTV system develop a significant fault, the premises licence holder will inform the Police of the fault and of the proposed time for rectification.

51. The premises licence holder shall install and use a clubscan or similar device at the entrance to the premises.

The applicant proposes to vary condition 51 as follows:

51. After midnight
- (a) All customers entering the premises shall have their ID and/or membership card scanned on entry, save for when a biometric scanning system is in place. The details recorded shall include a live facial image capture of the customer and capture the photographic identification produced. The details recorded by the ID scanner system shall be made available to the Police and the local authority upon request.
- (b) The requirement in (a) will not apply to customers who have prebooked more than 24 hours in advance to attend the premises for a seated meal with substantial food. Details of the restaurant booking will be retained for 31 days after the attendance for inspection by the police and responsible authorities upon request. For the purpose of this condition 'Substantial Table Meal' means – a meal such as might be expected to be served as the main midday or main evening meal, or as a main course at either such meal and is eaten by a person seated at a table, or at a counter or other structure which serves the purposes of a table and is not used for the service of refreshments for consumption by persons not seated at a table or structure servicing the purposes of a table.
- (c) The requirement in (a) above is subject to the following exceptions, namely that a maximum number of (15) guests per night may be admitted at the Managers discretion without necessarily photo ID being scanned and recorded. The admission of such guests however shall be in accordance with the following procedure:
- (i) The DPS shall approve in writing the names of a maximum of three managers other than him/herself who are authorised to sign in such guests.
- (ii) A legible record (the signing in sheet) of those guest's name shall be retained on the premises for inspection by the licensing authority and Police for a minimum period of 31 days. The name of the DPS approved manager authorising the admission will also be recorded by that manager.
- (iii) Guests shall be required to produce some form of ID such as a bank card (or emailed electronic photo ID) and ID scan entry with a live photo shall be created.
- (iv) Where there are appropriate reasons for a guest not to be able to produce ID and be subject to ID scan, the Approved Manager may still permit entry. In such circumstance he shall also record the reasons for this in the signing in sheet
- (d) Notwithstanding (a) above, patrons who are attending a pre-booked private event at the premises do not need to have their ID Scanned on entry and instead a written guest list for all attending shall be held at reception for the event, and will be retained for 31 days after the event
52. All door staff shall work for a contractor who is a member of the Security Industry Authority's Approved Contractor Scheme.
53. There shall be one door supervisor for every thirty customers, with a number of four door supervisors at all times.

The applicant proposes to vary condition 53 as follows:

53. (a) At least 2 SIA licensed door supervisors shall be on duty at the entrance of the premises from 20:00 whilst it is open for business
- (b) There shall be one door supervisor on duty for every 100 customers
54. All door staff shall wear distinctive clothing so that they can be readily identified at the premises.

55. A member of the door staff shall patrol on both sides of St James' Street between Piccadilly and Jermyn Street.
56. The Licensee will give local residents who want it a dedicated hotline telephone number which will always be manned during trading hours and for 30 minutes thereafter.
57. A Management Plan requiring the Licensee to use their best endeavours to manage customers, external to the premises, including arrival, departure and dispersal of customers quickly, quietly and towards Piccadilly shall be submitted to Environmental Health for approval and the Licensee shall thereafter implement and maintain the said Plan.

Conditions proposed to be to be added by the applicant

58. Any special effects or mechanical installations shall be arranged and stored so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.
 - a. dry ice and cryogenic fog
 - b. smoke machines and fog generators
 - c. pyrotechnics including fireworks
 - d. firearms
 - e. lasers
 - f. explosives and highly flammable substances
 - g. real flame g. strobe lighting.
59. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
60. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
61. All emergency doors shall be available at all material times without the use of a key, code, card or similar means.
62. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.
63. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
64. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.
65. All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing shall be either non-combustible or be durably or inherently flame-retarded fabric. Any fabrics used in escape routes (other than foyers), entertainment areas or function rooms, shall be non-combustible.
66. Flashing or particularly bright lights on or outside the premises shall not cause a nuisance to nearby properties, save insofar as they are necessary for the prevention of crime.
67. Before the premises open to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the

premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

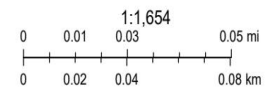
68. The licence will have no effect until the Licensing Authority are satisfied that the premises is constructed or altered in accordance with the appropriate provisions of the District Surveyors Association – technical Standards for Places of Entertainment and the reasonable requirements of Westminster Environmental Health Consultation Team, at which time this condition will be removed from the licence.

48 - 49 St James's Street



04/01/2024, 15:10:41

- Property Mailing List
- Ward Boundaries
- Ward Labels



Resident count: 33

Licensed premises within 75m of 48 -49 St James's Street, London, SW1A 1JT				
Licence Number	Trading Name	Address	Premises Type	Time Period
15/07336/LIPV	Caviar House Restaurant	Ground Floor 161 Piccadilly London W1J 9EA	Restaurant	Sunday; 10:00 - 23:00 Monday to Saturday; 10:00 - 23:30
18/08858/LIPDPS	Caviar House Restaurant	Ground Floor 161 Piccadilly London W1J 9EA	Restaurant	Sunday; 10:00 - 23:00 Monday to Saturday; 10:00 - 23:30

23/01862/LIPDPS	The Wolseley	Basement And Ground Floor 157 - 160 Piccadilly London W1J 9EA	Restaurant	Monday to Sunday; 09:00 - 01:30
23/00864/LIPVM	Sheesh Piccadilly	67 - 68A Piccadilly London W1J 0HJ	Restaurant	Monday; 10:00 - 00:30 Tuesday; 10:00 - 00:30 Wednesday; 10:00 - 00:30 Thursday; 10:00 - 00:30 Friday; 10:00 - 00:30 Saturday; 10:00 - 00:30 Sunday; 10:00 - 00:30
23/07763/LIPCH	Caffe Concerto	61 Piccadilly London W1J 0DY	Cafe	Monday to Sunday; 07:00 - 23:30
07/00273/WCCMAC	White's Club	37 St James's Street London SW1A 1JD	Club or institution	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
18/01431/LIPDPS	The Clarence Public House	4 Dover Street London W1S 4LB	Public house or pub restaurant	Sunday; 07:00 - 23:30 Monday to Saturday; 07:00 - 00:30
23/00858/LIPVM	Tabu	1 Dover Street London W1S 4LA	Restaurant	Sunday; 09:00 - 00:30 Monday to Saturday; 09:00 - 03:30
19/06880/LIPCH	Franco's	61-63 Jermyn Street London SW1Y 6LX	Restaurant	Monday to Saturday; 07:30 - 00:30
23/03008/LIPT	Itsu	167 Piccadilly London W1J 9EG	Cafe	Monday to Sunday; 07:00 - 22:30
22/10328/LIPV	The Ritz Hotel	The Ritz Hotel 150 - 156 Piccadilly London W1J 9BR	Hotel, 4+ star or major chain	Monday; 00:00 - XXXX Tuesday; 00:00 - XXXX Wednesday; 00:00 - XXXX Thursday; 00:00 - XXXX

				Friday; 00:00 - XXXX Saturday; 00:00 - XXXX Sunday; 00:00 - XXXX
07/00183/WCCMAP	Davidoff Of London	35 St James's Street London SW1A 1HD	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
22/06656/PREAPS	Not Recorded	168 Piccadilly London W1J 9EQ	Not Recorded	
19/00705/LIPN	Not Recorded	48 Albemarle Street London W1S 4JP	Public house or pub restaurant	Sunday; 12:00 - 23:00 Monday to Wednesday; 08:00 - 00:00 Thursday to Saturday; 08:00 - 00:30
19/03262/LIPT	Not Recorded	48 Albemarle Street London W1S 4JP	Restaurant	Sunday; 08:00 - 23:00 Monday to Wednesday; 08:00 - 00:00 Thursday to Saturday; 08:00 - 00:30 Sundays before Bank Holidays; 12:00 - 00:00
23/06938/LIPDPS	Mayfair Club	Basement 49 - 50 Dover Street London W1J 8DJ	Night clubs and discos	Sunday; 09:00 - 05:00 Monday to Saturday; 09:00 - 06:00
23/08420/LIPDPS	Blue Posts Public House	Blue Post Public House 6 Bennet Street London SW1A 1RP	Public house or pub restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00